

# Tattenhoe Youth FC



## Fund raising / Sponsorship Policy

1. The club funds will be held in one bank account in the name of the Club.
2. All fund raising carried out by the club members or parties outwith club membership shall be on behalf of the club central funds.
3. All donations made to club members or to the club generally shall go into central club funds.
4. Funds shall be raised for purchase of football strips and other match day football wear for individual teams by way of fund raising or sponsorship and only by prior agreement and full consultation with the club Committee.
5. It is every club member's duty to propose new fund raising ideas.
6. It is every club member's duty to assist with and participate in fund raising activities.
7. It is every club member's duty to seek sponsorship for both his/her own team and for any other team within the club if the opportunity arises.
8. The Committee must be advised of any sponsorship deal agreed by an individual team and an outside body as soon as possible, preferably prior to ordering kit or monies being paid.
9. Kit or equipment purchases are subject to committee approval and must adhere to the guidelines on club colours which are as follows:
  - a) official club colours for home strips are white top (possibly with black trim), black shorts (possibly with white trim) and white socks (possibly with black trim). The Committee must be informed prior to any new strip purchase.
  - b) only in exceptional circumstances will a team be allowed to purchase a strip not in club colours, e.g. on the insistence from sponsors. In this circumstance, it is the club member's duty to try and persuade the sponsor to accept the club's official colours.
  - c) "Away team" Strips should be a complimentary colour scheme such as black with white/red or red with black / white.
10. In the event of a particular team being approached by a sponsor when additional sponsorship is not required; it is the club member's duty if possible to encourage the sponsor to sponsor another team within the Club or donate to the Club's general funds.
11. Club track suits / leisure suits, Jackets, Ties etc: The Committee must agree the design and style of any Club clothing other than the Team Strip, before any purchase is made. These items will be standard for each team except for sponsor's names and/or logos.
12. Committee members should make themselves available outwith normal Committee meetings with reasonable notice to approve any of the above should a sponsor require a quick decision.